

# BANNER ELK TOURISM DEVELOPMENT AUTHORITY

Thursday, May 2, 2019 – 3:30pm

## MINUTES

Members Present: Mike Dunn, Shannon Maness, Tom McMurray and Les Broussard

Members Absent: Lauren Foster

Staff Present: Rick Owen, Nancy Owen

Chairman Dunn called the meeting to order at 3:30pm

Tom McMurray made a motion to approve the agenda as stated. Les Broussard seconded the motion. The vote was unanimous and the motion carried.

Les Broussard made a motion to approve the minutes of the Jan 2019 meeting as submitted. Tom McMurray seconded the motion. The vote was unanimous and the motion carried.

Rick Owen gave a brief financial report and stated that collections continue to increase. The board is in good financial shape and hopefully collections will continue the upward trend. He also stated the town was going to be looking for money for capitol improvement projects and would be coming to the board in months ahead asking for monies.

### Funding Requests

Meredith Olan, representing the GBEHF, came before the board with a request of \$3920.81 to help cover advertising for the museum. They are redesigning the logo for the coming year and marketing materials will need to be reprinted. After discussion the board removed \$160 from the grant for Chamber of Commerce dues. They did not feel it was something the TDA should pay for. Tom McMurray made a motion to grant \$3760.00. Les Broussard seconded the motion. The vote was unanimous, and the motion carried.

Allen Bolick, representing the HBES Book Exchange, came before the board with a request of \$3500 to help with advertising. After looking over the grant and having discussion the board asked Mr. Bolick to go back and complete a new grant request. They also deducted \$75 for Chamber of Commerce dues. Les Broussard made a motion to grant \$3425 upon completion of a new grant request. Shannon Maness seconded the motion. The vote was unanimous, and the motion carried.

Madison Cornwell & Greg Heaton, representing ETMA (Wildcat Lake), came before the board with a request of \$10,000. There will be a new picnic shelter, sidewalk and picnic tables. The older shelters will be getting new roofs as well. Tom McMurray made a motion to grant \$10,000 to ETMA with it coming out of the 1/3 capitol improvement portion of the budget. The payment will be split into two payments. Shannon Maness seconded the motion. The vote was unanimous, and the motion carried.

Janet Speer, representing LMST, came before the board with a grant request of \$5000 to help with the cost of operating Summer Theatre. \$4000 would go towards advertising and \$1000 for new body mics for the actors. Shannon Maness made a motion to grant \$5000, with \$4000 coming out of the 2/3 portion of the budget and \$1000 coming of the 1/3 portion of the budget. Tom McMurray seconded the motion. The vote was unanimous, and the motion carried.

Allen Bolick, representing the HBES Golf Tournament, came before the board with a request of \$1500 to help with sponsorship of the golf tournament. \$1000 would go towards the 2<sup>nd</sup> place sponsorship and \$500 would pay for golf balls that go in the gift bags. Tom McMurray made a motion to grant \$1500. Les Broussard seconded the motion. The vote was unanimous, and the motion carried.

Lee Rankin, representing Visit NC Farm Apps, came before the board with a request of \$1500 to help cover the cost of marketing materials to market the new Visit NC Farm App. This would include putting rack cards in Chambers, posters, etc. Tome McMurray made a motion to grant \$1500. Shannon Maness seconded the motion. The voter was unanimous, and the motion carried.

JoAnn McMurray, representing the Banner Elk Chamber of Commerce, submitted a request of \$4000 helping to cover costs associated with a new 4<sup>th</sup> of July event called Fun Family Fourth Event. The event will include 3 bands, food trucks, vendors and inflatables for kids. Les Broussard made a motion to grant the \$4000 contingent upon confirmation from the Chamber that all food vendors be chamber members. Shannon Maness seconded the motion. The vote was unanimous, and the motion carried.

#### New Business

Finance Officer Rick Owen, presented the board with an audit contract with Misty Watson CPA, whom has done our audits the past serval years. The price is the same as last year. Tom McMurray made a motion to accept the contract. Les Broussard seconded the motion. The vote was unanimous, and the motion carried.

With no further business, Tom McMurray made a motion to adjourn the meeting. Les Broussard seconded the motion. The vote was unanimous and the motion carried.

Respectfully Submitted,

Nancy Owen