

BANNER ELK TOURISM DEVELOPMENT AUTHORITY

Thursday, July 28, 2016 – 3:30pm

MINUTES

Members Present: Mike Dunn, Tanya Philyaw Tom McMurray

Members Absent: Les Broussard, Shannon Maness

Staff Present: Rick Owen, Nancy Owen

Chairman Dunn called the meeting to order at 3:30pm

Tom McMurray made a motion to approve the agenda. Tanya Philyaw seconded the motion. The vote was unanimous and the motion carried.

Financial Report

Rick Owen, Town Manager, gave the board a financial update. He will email a monthly collection report.

Funding Requests

Melynda Pepple, representing Avery County Chamber of Commerce, came before the board with a request of \$1500. This grant would include a full page add in their visitor's guide with a value of \$875. The remaining \$625 would go towards the cost of print media, radio ads and visitnc.com promotions. Tom McMurray made a motion to grant \$1500 to the Avery County Chamber of Commerce. Tanya Philyaw seconded the motion. The vote was unanimous and the motion carried.

Mary Jo Brubaker, representing Woolly Worm Festival, came before the board with a request of \$4000. This money would help with cost of police and security. Tanya Philyaw made a motion to grant \$4000 for police and security. Tom McMurray seconded the motion. The vote was unanimous and the motion carried.

With no further business, Tom McMurray made a motion to adjourn the meeting. Tanya Philyaw seconded the motion. The vote was unanimous and the motion carried.

Respectfully Submitted,

Nancy Owen