

BANNER ELK TOURISM DEVELOPMENT AUTHORITY

Thursday, October 25, 2012 - 3:00PM

MINUTES

Members Present: Steve Chandler, Mike Dunn, Les Broussard and Phillip Dean

Staff Present: Nancy Owen, Steve Smith and Rick Owen

Chairman Chandler called the meeting to order at 3:00pm. A quorum was present for the meeting.

Consideration of the July 2012 Minutes

The minutes were amended to reflect a change to the July 2012 minutes. The new minutes will show that \$2500 was granted to the Forum not \$1000. Phillip Dean made a motion to approve the minutes as corrected. Les Broussard seconded. The vote was unanimous and the motion carried.

Financial Report

Steve Smith, Finance Officer, gave a financial report update. Mr. Smith reported that collection amount for the last quarter was good. Chairman Chandler commented that of the roughly \$34,728 in the 2/3 funds he would like to only commit half of that. Phillip Dean stated he would like to have a third column for advertising. This would come from splitting the 2/3 column into two 1/3 columns. This would give three 1/3 columns. Mr. Smith said that would be fine. Mike Dunn made a motion to accept the financial report. Les Broussard seconded. The vote was unanimous and the motion carried.

Funding Requests

Trish Daniels, representing Trunk or Treat, came before the board with a request of \$1000 to help with expenses related to Trunk or Treat. Last year over 800 children attended Trunk or Treat. Les Broussard made a motion to grant \$500 to Trunk or Treat. Mike Dunn seconded the motion. The vote was unanimous and the motion carried.

Ted Silver, Chairman of the BE Bicycle and Pedestrian Committee, came before the board with a request of \$442 to cover expenses for him to attend the 1st Annual NC Bike Summit. This is a follow up summit of the National Summit he attended in Washington D.C. The money would cover hotel expenses. He will pay his own travel expenses. Mike Dunn made a motion to grant \$442 out the capitol improvement fund, due to the summit helping with greenway expenditures. Phillip Dean seconded the motion. The vote was unanimous and the motion carried.

Jo-Ann McMurray, representing the BE Chamber of Commerce, came before the board with a request of \$1000 to help with expenses related the Christmas in the Park lighting ceremony. This year a parade will be added, a trackless train and other things to make it bigger and better than last year. The money would help buy Christmas lights to go on the trees in the park. Mike Dunn made a motion to grant \$1000 to come out of the capitol improvement fund. Phillip Dean seconded the motion. The vote was unanimous and the motion carried.

Trey Oakley, Williams YMCA of Avery County Executive Director, came before the board with a request of \$4000 to help with advertising of the new Hugh Chapman Center at the Y. The Y is offering a program, where guest passes would be available to BE lodging places. The program would allow BE lodging places to offer free guest passes to visitors. Mr. Oakley will meet up with a member of the BE TDA to discuss how the program will work. Mike Dunn made a motion to grant \$2500 to the Chapman Center for its marketing and promotion of facility. Les Broussard seconded the motion. The vote was unanimous and the motion carried.

Roy Krege, representing Woolly Worm Festival, came before the board with a request of \$2500 to help cover expenses. Even though the WWF is a profitable event, there are still many expenses that the festival pays. Money from the festival is split between the Avery County Chamber of Commerce and the Banner Elk Kiwanis Club. Tom McMurray, who is on the board of WWF, stated that the festival now has its own 5013C. The board is made up of representatives from both the Chamber and Kiwanis. The BE TDA would like credit if they grant any funding. Mike Dunn said “if we can fund the Forum, then we can give money to the WWF.” Phillip Dean made a motion to grant \$2500 to the WWF. Mike Dunn seconded the motion. The vote was unanimous and the motion carried.

Old Business

Town Manager Rick Owen brought to the board’s attention the new updated town website. The website has a page for visitors now, which will give them information on lodging, restaurants,

shopping, different links etc. Steve Chandler called attention to the paperwork the GBEHF turned in to account for their fund spending. Mr. Chandler noted that a summary page from all those that are granted funds will be sufficient in the future.

With no further business, Les Broussard made a motion to adjourn. Mike Dunn seconded the motion. The vote was unanimous and the motion carried.

Respectfully Submitted,

Nancy Owen