

BANNER ELK TOURISM DEVELOPMENT AUTHORITY
Thursday, 21 October 2010
MINUTES

Members Present: Les Broussard, Steve Chandler, Mike Dunn, Stephanie White

Staff Present: Rick Owen, Nancy Owen

Chairman Chandler called the meeting to order at 4:00pm. A quorum was present for the meeting. Mike Dunn made a motion to approve the agenda. Stephanie White seconded. The vote was unanimous and the agenda was accepted.

Consideration of the September 2010 Minutes

With no changes noted, Mike Dunn made a motion to approve the minutes as submitted. Les Broussard seconded. The vote was unanimous and the motion carried.

Financial Report

Town Finance Officer Steve Smith gave a financial report update. Steve is to find out the date of when the money is switched from the 1/3 to the 2/3.

New Business

Town Manager Rick Owen introduced himself to the Board. Mr. Owen stated at this time the Town has no projects going that require the resources of the TDA. He also stated he looks forward to working with the Board.

Old Business

Chairman Chandler asked Town Manager Owen to follow up with Steve Smith about the Boy Scouts and the money the TDA gave them. Chairman Chandler also brought to the attention of the Board the different ads the TDA runs in Carolina Mountain Life and Winter Times. Chairman Chandler pointed out to the board that he changed a few things on the Historic Map Ad that runs in the Winter Times. Stephanie White is going to re-work the wording on the ad to gear it more towards winter. Les Broussard made a motion to run the ads as fixed. Mike Dunn seconded. The vote was unanimous and the motion carried.

Funding Requests

Lees McRae College – requesting \$10,000 for Old Centre Theatre
Mike Dunn made a motion not to allocate the money Lees McRae College was requesting for the Old Centre Theatre. Stephanie White seconded. The vote was unanimous and the motion carried.

Avery County Chamber of Commerce – requesting \$5359 to purchase computers. Mike Dunn made a motion to not fund the request for the computers. Stephanie White seconded. The vote was unanimous and the motion carried.

Avery County Centennial Coalition – requesting \$1000 for County Centennial. Stephanie White made a motion to fund the Avery County Centennial Coalition for 2011. Mike Dunn seconded. The vote was unanimous and the motion carried.

Greater Banner Elk Heritage Foundation – requesting \$2500 to help with the production cost of the historical guide. Stephanie White made a motion to fund \$2500 for the Historical Guide. Les Broussard seconded. The vote was unanimous and the motion carried.

Pirate Race Promotions – requesting \$12,000 for bike races. Les Broussard made a motion to deny the funding request. Mike Dunn seconded. The vote was unanimous and the motion carried.

With no further business, Stephanie White moved to adjourn. Mike Dunn seconded the motion. The vote was unanimous and the motion carried.

Respectfully Submitted,
Nancy Owen