

BANNER ELK TOURISM DEVELOPMENT AUTHORITY

Tuesday, July 30, 2019 – 3:30pm

MINUTES

Members Present: Mike Dunn, Shannon Maness, Tom McMurray and Lauren Foster

Members Absent: Les Broussard

Staff Present: Rick Owen, Nancy Owen

Chairman Dunn called the meeting to order at 3:30pm

Tom McMurray made a motion to approve the agenda as stated Shannon Maness seconded the motion. The vote was unanimous and the motion carried.

Tom McMurray made a motion to approve the minutes of the May & June 2019 meeting as submitted. Lauren Foster seconded the motion. The vote was unanimous and the motion carried.

Rick Owen gave a brief financial report and stated that collections continue to increase. The board is in good financial shape and hopefully collections will continue the upward trend.

Funding Requests

Allen Bolick, representing the BE Educational, Arts & Cultural Complex came before the board with a request of \$25,650 to help with repairs to the HBES. There are 3 areas of concern that Mr. Bolick would like to see repaired. These repairs include replacement of doors at the back of the building, electric repairs to rooms 4 & 5, 17 & 18 and replacement of the sidewalk between the building & Mayland Community College classrooms. The timeline is flexible and could be broken into different grants. Tom McMurray made a motion to grant \$12,000 now of the 1/3 portion of the budget and pay the remaining \$13,650 after the first of the year out of the 1/3 portion as well when the project is ready to go (sidewalk). Shannon Maness seconded the motion. The vote was unanimous, and the motion passed.

New Business

Craig Distl, from Distl PR, updated the board on Google Analytics from our website. The bounce rate is still good, and the sessions are up. Website traffic continues to be strong up over 26%. He and Nancy are working on the fall marketing campaign.

With no further business, Tom McMurray made a motion to adjourn the meeting. Shannon Maness seconded the motion. The vote was unanimous and the motion carried.

Respectfully Submitted,

Nancy Owen